DIGITAL Dividend

Tech for Good

Mobile Innovation

Engaging Citizens with Public Service

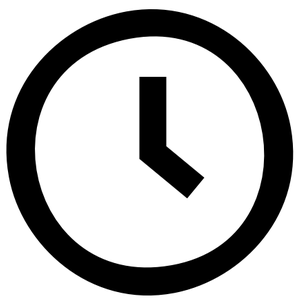
An Application which not only engages citizens in monitoring the performance of public services but also encourages them to demand better services.

It has an easy-to-use panel that gives valuable analytical insights on civic engagement in the city.

Smart Citizen Engagement Solution

Cost Effective & Scalable Solution

Implemented across India



Current Scenario

Access

Governments are bound up with the broader shift to a society and economy organized around the systematic creation and use of knowledge.

Relationship

Engagement goes beyond what might be thought of as more traditional forms of consultation to establishing a positive, proactive relationship.

Citizen

Today's citizens are far more educated, more knowledgeable, and more confident than their predecessors.

GAPS

Lack of process of strategic and frequent engagement of citizens in policy level issues.

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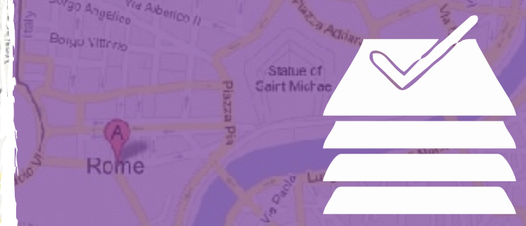
No Regional language support

Not mobile friendly

Current solutions are Expensive

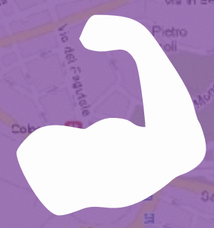
How does it Work ?



1:Collect

2:Analyze

3:Plan



4: Stregthen

Collect

The application has a special designed format for entering data on the accessibility, continuity, quality and adequacy of the availability of public services by the government for the communities. It also captures any complaints of the citizens' specific to the individual services in the paradigm of administrative and other basic services. It divides the data into geographical area location of slums, non-slums and cities.

Analyse

The data collected is analysed to draw conclusions based on the current status of services as per the feedback by the citizens alongside taking into account the complaints received on the same.

Plan

The analysed data helps the government institutions and functionaries to plan and improve the condition of the services based on their accessibility, continuity, quality and adequacy specific to the geogaphical areas, as slums, non-slums, cities.

Strengthen

The adept implementation plan taking into account the collected and analysed data strengthens the government systems. It provides a "reality check" on service levels from the citizens' standpoint.

The provision of more granular data at the sub city level facilitates improved monitoring and problem solving. It provides a suitable platform to engage citizens in planning services meant for them.

Smart Citizen Engagement Solution

Recommended for

Government Institutions

Civil Society Organisations

City Planning

Public Service

Development Agencies

Check out more of our Solutions

Smart City Process Monitoring Solution

Smart Municipal Government Solution

Smart Health Solution

Smart Citizen Engagement Solution

Smart Field Force Management Solution

About Us

DIGITAL Dividend

Tech for Good

We use Technology to create citizen centric solutions aimed to transform governance Our aim is to provide Innovative solutions for turning Digital Divide into Digital Dividend

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